

# MANUFACTURING GROWTH



## Revenue Growth vs. National

7.5%

MANUFACTURING-  
MIDDLE MARKET  
GROWTH OVER THE  
PAST 12 MONTHS

7.5%

Past 12 Months  
National

5.4%

MANUFACTURING  
MIDDLE MARKET  
GROWTH OVER THE  
NEXT 12 MONTHS

5.5%

Next 12 Months  
National

## Employment Growth

2.4%

MANUFACTURING  
MIDDLE MARKET  
GROWTH OVER THE  
PAST 12 MONTHS

3.5%

Past 12 Months  
National

3.0%

MANUFACTURING-  
MIDDLE MARKET  
GROWTH OVER THE  
NEXT 12 MONTHS

3.6%

Next 12 Months  
National

## Top 3 Challenges:

88%

Cost of healthcare

88%

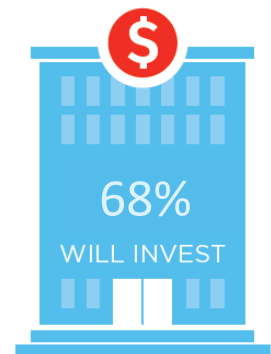
Cost of doing business

84%

Ability to maintain  
margins

## Preparing for growth through capital investment

Middle market  
companies in  
Manufacturing are  
sending a strong  
message that they  
are poised to  
invest.



FOR MORE INFORMATION VISIT  
[MIDDLEMARKETCENTER.ORG](http://MIDDLEMARKETCENTER.ORG)



# MEET MANUFACTURING'S MIGHTY MIDDLE MARKET

## Manufacturing's Middle Market Defined

ANNUAL REVENUE

**\$10MM—\$1B**



GENERATING

**\$725B**

IN ANNUAL REVENUE



MORE THAN

**16,500**

BUSINESSES



REPRESENTS

**0.7%**

OF ALL NATIONAL  
COMPANIES



GENERATES

**22%**

OF ALL NATIONAL  
BUSINESS REVENUE



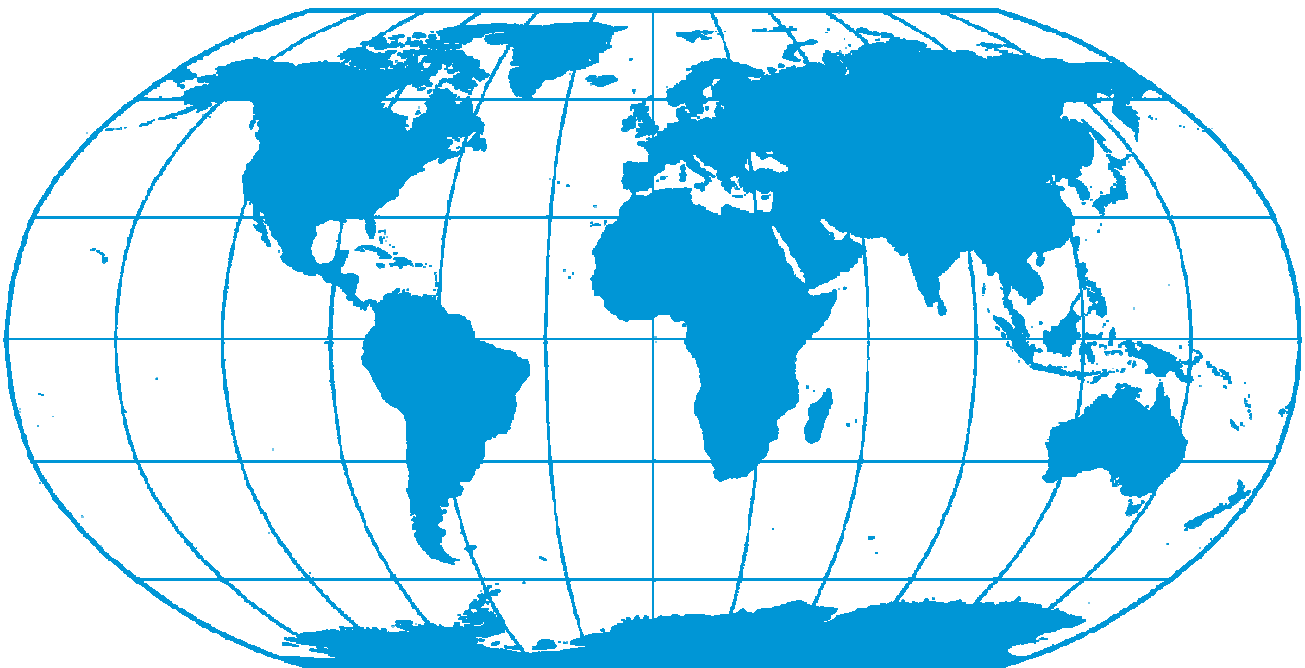
EMPLOYS

**29%**

OF THE NATIONAL  
WORKFORCE



## Percentage of Revenues around the World



74.9% United States 7.0% Canada/ Mexico 9.0% Europe 7.8% Asia 1.4% Other